



careLearning and Avilar's WebMentor LMS

Business Overview

careLearning improves the quality of healthcare the right way: by enhancing competencies of healthcare leaders, clinicians, professionals and other employees. Since its inception, careLearning has improved the competencies of more than 100,000 healthcare workers throughout the United States by hosting over one million e-Learning course sessions.

Avilar, Inc. introduced the web-based learning management system WebMentor LMS in 1997. Today, Avilar has a full suite of products that help organizations assess and educate their workforces or constituents. Avilar's product line also includes an e-Learning authoring tool (WebMentor Author), and a competency management system (WebMentor Skills). Avilar prides itself on its ability to deliver reliable software products and outstanding customer service to each client.

The Challenge

Healthcare workers maintain their certifications through continuing education courses. Course content must be standardized and consistent. Certification records must be up to date and complete. Hospitals and healthcare institutions must be able to manage the challenges of staff turnover, shrinking operating budgets, and pressure for regulatory compliance efficiently and effectively.

The traditional way to meet the individual competency needs of workers is to bring people together in one location for their courses however this method is plagued with scheduling conflicts, high travel costs and inconveniences for workers and their families.



The Solution

careLearning addressed this problem by providing certification training over the Internet to healthcare workers around the world. They have executed this vision by implementing a web-based learning management system (LMS), developing e-Learning courses and offering those courses to hospitals as a service over the Internet. Hospital workers gain flexibility and control of their learning activities and professional development. Hospitals and healthcare institutions realize huge benefits by saving precious time and money through automated management of training delivery and recordkeeping.

In planning the solution, *careLearning* conducted a thorough search to find the right LMS and course authoring products. They evaluated many companies and solutions and found exactly what they needed at Avilar.

What made Avilar the right choice for *careLearning*?

careLearning was impressed by Avilar's ability and willingness to tailor their products and services to fit *careLearning*'s unique requirements. Avilar's consultants and developers worked hard in close partnership with *careLearning*'s founders to establish an understanding of *careLearning*'s requirements and vision in order to create the best possible solution. This was no "off the shelf" solution, but neither was it the kind of custom application development that often turns out to be costly and late. Instead, *careLearning* got the best of both worlds: a robust, reliable, and proven product customized carefully and quickly to fit the unique needs of a valued client.



WebMentor LMS and WebMentor Author are the most versatile and reliable e-Learning products on the market. That's exactly what *careLearning* needed: products that are both flexible — and most critically, reliable. They allowed *careLearning* to customize a solution without glitches and delays in their business rollout schedule. Avilar was the perfect choice for their needs.

The Results

- To date, *careLearning* has delivered almost a million e-Learning course sessions to healthcare workers committed to maintaining their certifications and improving their competencies.
- *careLearning* provides distinctive instructor-led and web-based courses that educate in an interesting and effective way.
 - Using Avilar's WebMentor Author, *careLearning* has created dozens of distinguished courses and continues to "push the envelope" on creative ways to educate through the Internet.
 - Using Avilar's WebMentor LMS, *careLearning* can teach anyone, anywhere in the world, while easily and cost-effectively managing training services for their healthcare customers.
- By making education more compatible with the lifestyles of American healthcare workers and more cost-effective for hospitals and healthcare organizations, *careLearning* and Avilar have strengthened the skills of the US healthcare system.